



### **Privacy Policy of Climate Support Organisation**

This Privacy Policy applies to all users worldwide who visit or use the services of Climate Support Organisation ("we", "our", "us") through our website www.climate-support.org.

We are committed to the highest standards of privacy and data protection. Climate Support Organisation complies with the General Data Protection Regulation (GDPR) of the European Union and applies these standards globally, so that all users benefit from the same level of protection regardless of location.

We respect your right to privacy and the importance of controlling how your personal data is collected and used.

### **Collection of Information**

We collect personal data such as your name, email address, and postal code when you subscribe to updates, join waiting lists, or contact us. We may also collect information when you participate in surveys, forms, or questionnaires related to food, farming, climate, and sustainability. Additionally, when you visit our website, we may collect information such as IP address, browser type, device information, and cookies. Some data may also be collected through analytics and advertising platforms such as Google Analytics and Google Ads.

## **Using Your Personal Data**

We use your personal data to operate and improve our website and services, send newsletters and communications (with your consent), conduct surveys and research, administer advertising and SEO optimisation, respond to inquiries, and improve our outreach strategies. In some cases, data is used to comply with legal obligations or based on your explicit consent.

## **Legal Basis for Processing**

We process personal data under GDPR legal grounds: consent when you subscribe or accept cookies, contractual necessity when providing requested services, legitimate interest when performing analytics or marketing activities, and compliance with law when required.

# **Disclosing Personal Data**

We may share personal data with trusted service providers such as website hosts, analytics providers, and advertising partners. Data may also be shared with newsletter providers and survey platforms. Aggregated or anonymised data may be used for reporting or research purposes. Personal data may also be disclosed where required by law or in the context of organisational restructuring, but it will never be sold.

### Cookies





Our website uses cookies and similar technologies to ensure proper functionality, analyse website usage, and support advertising campaigns. Users can disable cookies in their browser settings, although this may limit functionality. For more details, please see our Cookie Policy.

### **Storage and Security of Personal Data**

We take reasonable steps to protect personal data and to keep it accurate and up to date. Data may be stored on secure servers inside or outside the European Union, and our employees and service providers are required to respect confidentiality.

#### **Retention of Data**

We retain personal data only as long as necessary to provide services, comply with obligations, or resolve disputes. When data is no longer required, it will be deleted or anonymised.

### **Your Rights (Global GDPR Standard)**

We extend GDPR rights to all our users globally. This means you have the right to access your personal data, request correction or deletion, request data portability, withdraw consent at any time, object to or restrict processing, and lodge a complaint with a Data Protection Authority if applicable.

#### **Links to Other Websites**

Our website may include links to third-party websites not controlled by Climate Support Organisation. We are not responsible for the privacy practices of these websites and encourage users to review their policies before submitting data.

## **Updates to this Policy**

We may update this Privacy Policy from time to time. Updates will be posted on this page with a new effective date.

#### **Contact Us**

If you have questions or concerns about this Privacy Policy or the way your data is processed, please contact:

Climate Support Organisation
Email: hello@climate-support.org

Website: www.climate-support.org